

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Telangana - Tourism Promotion – Release of tourism promotional publication advertisement in “Girijana Keratam” monthly magazine on the eve of “Formation day of Telangana State in June 2015 issue – Sanctioned an amount of Rs.1,10,000/- (Rupees One Lakh Ten Thousand only) - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 415

Dated:06-07-2015

Read the following:

1. From the advertisement Manager, M/s. Girijana Keratam, monthly magazine, Hyderabad, Dt.26-05-2015
2. Govt.Lr.No.1833/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.01-06-2015.
3. Bill No.TAPL/06/2015-16, of M/s. Touchstone Advertising Pvt., Ltd, Hyderabad, Dated:02-04-2015.

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**ORDER:**

1. In the reference 1<sup>st</sup> cited above, M/s. Girijana Keratam, monthly magazine, Hyderabad, has requested for Telangana Tourism advertisement in “Girijana Keratam” monthly magazine. Accordingly, Government have issued a work order through M/s. Touchstone Advertising (P) Ltd., Hyderabad, an empanelled agency with this department, for an amount of Rs.1,10,000/- (Rupees One Lakh Ten Thousand only) inclusive taxes for the same, vide reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, M/s. Touchstone Advertising (P) Ltd., Hyderabad, has furnished a bill for an amount of Rs.1,10,000/- (Rupees One Lakh Ten Thousand only) including taxes, towards release of Telangana Tourism advertisement in “Girijana Keratam” monthly magazine on the eve of “Formation day” of Telangana State in June 2015 issue and requested the Government for arranging the payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release an amount of Rs.1,10,000/- (Rupees One Lakh Ten Thousand only) inclusive taxes, towards Telangana Tourism advertisement in “Girijana Keratam” monthly magazine, through M/s. Touchstone Advertising (P) Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising(P)Limited, Hyderabad  
Account No :26610200000060  
Name of the Bank: BANK OF BARODA  
IFSC Code :BARBOPBBHYD  
PAN NO. : AABCT0849G

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To  
M/s. Touchstone Advertising (P) Ltd., Hyderabad  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

**Copy to:**

The YAT& C (PMU- Claims) Department.  
SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**